International Symposium 'University Management and Quality Assurance in the Global Era'

Part1 Educational Management and Quality Assurance in University
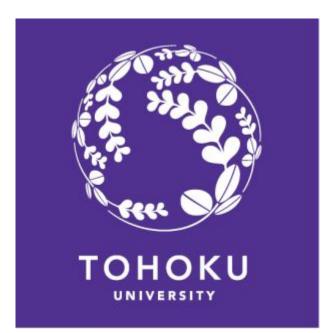
Introduction（趣旨説明）
Key Issues on Internal Educational Management in University

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Welcome to Sendai.

Welcome to Tohoku University.

Center for the Advancement of Higher Education (CAHE)

- Established in 2004; Comprised of 3 Divisions
  1. Division of Higher Education Development
  2. Division of General Education
  3. Division of Student Support

- Designated as 'Joint Educational Development Center' by MEXT in March 2010
  - Establishment of Center for Professional Development (CPD)
  - Promoting 'Educational Development Core in International Cooperation'

Professional Development Program delivered by CPD

- **Preparing Future Faculty Program (PFFP)**
  - ➤ Targets: Postgraduate students, Post-doctoral fellows

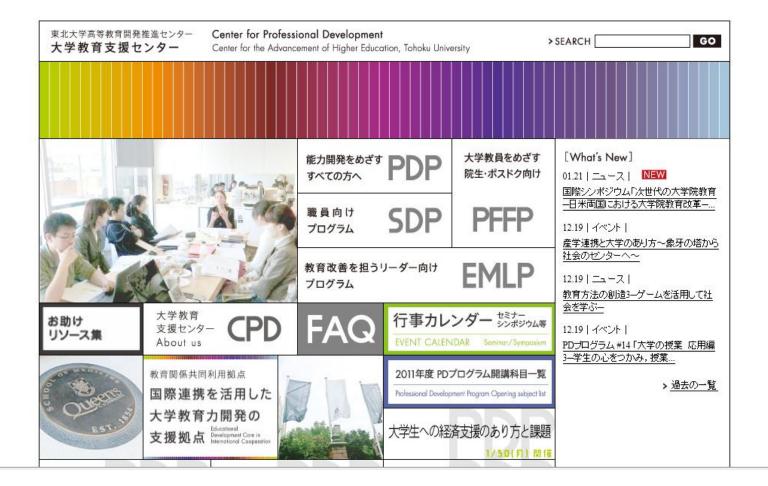- **Educational Management and Leadership Program (EMLP)**
  - ➤ Targets: Middle-level academic/administrative staff

- **Staff Development Program (SDP)**
  - ➤ Targets: Administrative staff

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http://www.he.tohoku.ac.jp/CPD/

Today's Symposium

Educational Management

and

Quality Assurance in University

⬇

Why do we focus on these topics?

The Japanese Context

●Deregulation and QA after the 1990s

1991	Generalization of the Standards of the Establishment of University Stipulation of self-evaluation by universities in the SEU (not mandatory)
1998	University Council Report 'University Visions in the 21th Century and Future Reform Policies: For Creating Individualized Universities in a Competitive Environment'
1999	Stipulation of self-evaluation by universities (mandatory) and external evaluation (not mandatory) in the SEU
2002	Central Education Council Report 'Building a New System for University Quality Assurance', Amendment of the School Education Law
2004	Start of certified evaluation system, Incorporatization of national universities
2005	Central Education Council Report 'Future Image of Our Higher Education'
2008	Central Education Council Report 'Toward the Establishment of Undergraduate Education'
2011	Start of the Second cycle of certified evaluation system

The Japanese Context

● Increased Interest in Internal QA

➢ Second cycle of Certified Evaluation (Nisho-Hyoka) started in 2011

➢ More emphasis on Internal Quality Assurance in the second cycle

➢ Disclosure of educational Information and data by each HEI from 2011

➢ Recent interest in institutional research (IR)

➢ How to manage various educational improvement activities in a more consistent way

What is a more robust Internal Quality Assurance?

●ENQA's standards for internal QA

1. Policy and procedures for quality assurance

2. Approval, monitoring and periodic review of programmes and awards

3. Assessment of students

4. Quality assurance of teaching staff

5. Learning resources and student support

6. Information systems

7. Public information

The Next Step

Yes, we need various tools for internal quality assurance in university. But...

How can we make these tools function effectively?

Key Points for Discussion

1. 機関レベルの内部質保証構造
   What <u>internal structures and processes</u> are in place for effective quality assurance, especially for maintaining educational quality, at each institution?

2. 質保証に関わる要素・主体
   What <u>elements and actors</u>, internal or external, are involved in the structure of quality assurance?

Key Points for Discussion

3. 機関内部の主体・組織間の関係性
    What <u>internal relationship</u> should be established between senior management and faculties/ departments?

4. 意思決定に資する情報収集
    What <u>information and data</u> should be collected and utilized in decision-making for educational improvement?

Key Points for Discussion

5. 質重視の組織文化の涵養
What approaches are needed to foster <u>an organizational culture</u> which places great value on quality assurance?

6. マネジメント人材に必要な能力
What <u>knowledge, competencies and attributes</u> should be developed for senior and middle managers who can demonstrate effective leadership in educational management?

Speakers and Commentators

1. **Professor David A. Dowell**
    Vice Provost, Director of Strategic Planning, California State University Long Beach, United States

2. **Professor Todd Walker**
    Pro Vice-Chancellor (Learning and Quality), University of Ballarat, Australia

3. **Professor Henrik Toft Jensen**
    Former Rector, Roskilde University, Denmark, and Chair of the Steering Committee for Examining Quality Culture Project, EUA

4. **Professor Richard James**
    Pro Vice-Chancellor (Participation and Engagement), and Director, the Centre for the Study of Higher Education, The University of Melbourne, Australia

5. **Associate Professor Jun Oba**
    Research Institute for Higher Education, Hiroshima University, Japan

Hoping to have a fruitful and productive discussion.

Thank you and Welcome again.

Organized by CAHE and IIE, Tohoku University

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